

PROFOUND DISCOVERY
POWERFUL CONNECTION
CLEAR FORESIGHT

CAPS 
RESEARCH

A NEW WORLD OF INSIGHTS, BEST PRACTICES, AND POWERFUL CONNECTION AWAITS YOU.
EXPLORE THE FUTURE OF SUPPLY MANAGEMENT WITH CAPS RESEARCH.

90+

FORTUNE 500 AND GLOBAL 1000 MEMBER COMPANIES

120

COUNTRIES WHERE MEMBER COMPANIES ARE PUTTING
CAPS RESEARCH TOOLS TO GOOD USE

\$3.2 TRILLION

TOTAL REVENUE OF MEMBER COMPANIES

\$1 TRILLION

OUR INFLUENCE ON MEMBERS' MANAGED SPEND

10,000

RELATIONSHIPS WITH SUPPLY MANAGEMENT PROFESSIONALS

1,000+

REPORTS IN OUR LIBRARY THAT MEMBERS CAN
LOGIN AND ACCESS WHENEVER, WHEREVER

13,000

TIMES OUR REPORTS HAVE BEEN DOWNLOADED IN THE LAST
YEAR

3

DECADES OF SUPPLY MANAGEMENT THOUGHT LEADERSHIP

2

WORLD-CLASS PARTNER ORGANIZATIONS

1

FORMER CPO DIRECTING BUSINESS-DRIVEN METRICS AND
STRATEGIES THAT MATTER TO PRACTITIONERS

0

HIDDEN AGENDAS — NO SALES, NO CONSULTANTS, NO BIAS

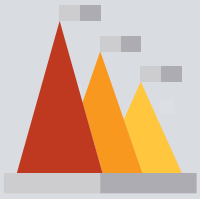
Supply Management (SM) controls 80 percent of sourceable spend, which on average is 44 percent of companies' revenue. Additionally, the return on investment (ROI) of SM is an impressive 628 percent.

And while the average strategic SM employee will save their organization \$2.5 million per year, SM employees make up only 1.6 percent of the average company's workforce.

It's a big job that plays a critical role in top companies, and it rests on the shoulders of the few. How do you increase savings and ROI, discover best practices, tap innovation, mitigate risk, champion corporate social responsibility, and effectively communicate your value to the organization?

CAPS Research understands that supply management has the power to transform businesses, economies, and lives, and we exist – with one foot in the future – to empower leaders like you and advance the profession.

We create connections, illuminate conversations, and provide insights that elevate your organization and your team, with no sales or hidden agendas. Through primary research, benchmarking and best practices, exclusive executive events, and space for candid conversations, we invite you to explore and get inspired with CAPS.



EXPLORE

Count on CAPS to explore the frontiers of the profession and enable your vision.

For more than 30 years, CAPS has supported practitioner goals with thought-provoking research and metrics-driven best practices. With a focus on the future of the profession, we collect unbiased data from large global companies, partner with leading academic researchers, and align with supply management executives to ensure that your organization is prepared and ready for what's to come. And if you have a question, we'll get you answers. CAPS is your most informed partner in this journey.



INSPIRE

Discover best practices, strategies, and experiences that inspire your team.

Your CAPS membership is the key to a wealth of practitioner-focused best practices, strategic KPIs, and learning opportunities. With CAPS membership, your entire organization has unlimited access to our library of more than 1,000 unbiased research and benchmarking reports, created with notable academics and driven by supply management executives. See how you measure up to others, identify gaps, advance your practice, and win support for new initiatives.



CONNECT

Join a powerful network of leaders exploring and forging forth together.

Connect with your peers and build lasting relationships with like-minded supply management leaders from across industries and around the world. Come together in online and in-person spaces that are completely sales-free and consultant-free – an opportunity that fosters lively and forthright discussion, business connections, intelligence sharing, and uninhibited collaboration.

ADVANCE

Join a select group of companies that are shaping the future of supply management. CAPS corporate members hail from around the globe, from organizations of greater than \$3 billion in annual revenue, with opportunities for smaller organizations, as well. Membership starts at \$18,000, which enables us to provide practitioner-driven primary research, KPIs and best practices, extraordinary connections, and personalized service for you and your whole team in a way that is effective and powerful, and always sales-free.

Get inspired. Empower your team. Explore with CAPS.

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School of Business
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 **ISM**
INSTITUTE FOR SUPPLY MANAGEMENT

CAPS is a nonprofit research organization, established in 1986 by our strategic industry partners, the W. P. Carey School of Business at Arizona State University and Institute for Supply Management.