

PROFOUND DISCOVERY  
POWERFUL CONNECTION  
CLEAR FORESIGHT



A NEW WORLD OF INSIGHTS, BEST PRACTICES, AND POWERFUL CONNECTION AWAITS YOU.  
EXPLORE THE FUTURE OF SUPPLY MANAGEMENT WITH CAPS RESEARCH.

# 90+

FORTUNE 500 AND GLOBAL 1000 MEMBER COMPANIES

# 120

COUNTRIES WHERE MEMBER COMPANIES ARE PUTTING  
CAPS RESEARCH TOOLS TO GOOD USE

# \$3.2 TRILLION

TOTAL REVENUE OF MEMBER COMPANIES

# \$1 TRILLION

MEMBERS' MANAGED SPEND THAT CAPS INFLUENCES

# 10,000

RELATIONSHIPS WITH SUPPLY MANAGEMENT PROFESSIONALS

# 1,000+

REPORTS IN OUR LIBRARY THAT MEMBERS CAN  
LOGIN AND ACCESS WHENEVER, WHEREVER

# 13,000

DOWNLOADS OF OUR REPORTS IN THE LAST YEAR

# 3

DECADES OF SUPPLY MANAGEMENT THOUGHT LEADERSHIP

# 2

WORLD-CLASS PARTNER ORGANIZATIONS

# 1

FORMER CPO DIRECTING BUSINESS-DRIVEN METRICS AND  
STRATEGIES THAT MATTER TO PRACTITIONERS

# 0

HIDDEN AGENDAS — NO SALES, NO CONSULTANTS, NO BIAS

Supply Management (SM) controls 80 percent of sourceable spend, which on average is 44 percent of companies' revenue. Additionally, the return on investment (ROI) of SM is an impressive 628 percent.

And while the average strategic SM employee will save their organization \$2.5 million per year, SM employees make up only 1.6 percent of the average company's workforce.

It's a big job that plays a critical role in top companies, and it rests on the shoulders of the few. How do you increase savings and ROI, discover best practices, tap innovation, mitigate risk, champion corporate social responsibility, and effectively communicate your value to the organization?

CAPS Research understands that supply management has the power to transform businesses, economies, and lives, and we exist – with one foot in the future – to empower leaders like you and advance the profession.

We create connections, illuminate conversations, and provide insights that elevate your organization and your team, with no sales or hidden agendas. Through primary research, benchmarking and best practices, exclusive executive events, and space for candid conversations, we invite you to explore and get inspired with CAPS.



# INSPIRE

Discover best practices, strategies, and experiences that inspire your team.

Your CAPS membership is the key to a wealth of practitioner-focused best practices, strategic KPIs, and learning opportunities. With CAPS membership, your entire organization has unlimited access to our library of more than 1,000 unbiased research and benchmarking reports, created with notable academics and driven by supply management executives. See how you measure up to others, identify gaps, advance your practice, and win support for new initiatives.



# CONNECT

Join a powerful network of leaders exploring and forging forth together.

Connect with your peers and build lasting relationships with like-minded supply management leaders from across industries and around the world. Come together in online and in-person spaces that are completely sales-free and consultant-free – an opportunity that fosters lively and forthright discussion, business connections, intelligence sharing, and uninhibited collaboration.



# ADVANCE

Take your supply management organization across all levels to new heights.

Empower your team and align to the organization with actionable KPIs, best practices, proven strategy, and guidance. Take advantage of world-class personalized service, customized data, metrics dashboards, models, playbooks, and tools that will take your group to new heights. And experience the peace of mind that comes when you know you're on the right path.



# EXPLORE

Count on CAPS to explore the frontiers  
of the profession and enable your vision.

For more than 30 years, CAPS has supported practitioner goals with thought-provoking research and metrics-driven best practices. With a focus on the future of the profession, we collect unbiased data from large global companies, partner with leading academic researchers, and align with supply management executives to ensure that your organization is prepared and ready for what's to come. And if you have questions, we'll get you answers. CAPS is your most informed partner on this journey.

Get inspired. Empower your team. Explore with CAPS.

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*CAPS is a nonprofit research organization, established in 1986 by our strategic industry partners,  
the W. P. Carey School of Business at Arizona State University and Institute for Supply Management.*