

*Benchmarking*  
*Best Practices Workshops*  
*CPO Insights*  
*Critical Issues Partnership Events*  
*Critical Issues Reports*  
*Focus Studies*  
*International Executive Roundtables*  
*Knowledge Central*  
*PRACTIX*  
*Research Conferences*

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### **Value Proposition**

CAPS Research is a non-profit, independent research organization jointly sponsored by the W. P. Carey School of Business at Arizona State University, the Institute for Supply Management, and 130 major sponsor companies.

### **Mission**

CAPS Research, working in partnership with its global network of executives and academics, is dedicated to the discovery and dissemination of strategic supply management knowledge and best practices.

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### **Sponsor Web Site**

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### **General Web Site**

[www.capsresearch.org](http://www.capsresearch.org)



*Jointly Sponsored by the Institute for Supply Management and  
the W. P. Carey School of Business at Arizona State University*

## **Research Activities and Publications**

### **Research Events**

- International Executive Roundtable and Best Practices Workshop—For major sponsor companies only. Networking opportunities, best practice sharing, and new research reports. Registration fees vary by event.
- Critical Issues Partnership Events—One- or two-day company-hosted research conferences on critical issues. In collaboration with the host company, CAPS Research organizes the program, selects speakers, and facilitates the program. Complimentary for major sponsor companies and invited guests.
- Research conferences in Europe, Japan, Asia—Region-specific best practice sharing, networking opportunities, and research results.

### **Benchmarking**

- Industry-specific, topic-specific, cross-industry and market basket of goods price indexing reports. Benchmarking surveys are developed with input from companies and industry associations. On-demand benchmarking is available for an additional fee.

### **Research Publications—available on-line at [www.capsresearch.org](http://www.capsresearch.org)**

- Benchmarking—Reports from benchmarking surveys; numerous metrics for purchasing, supply, and supply chain performance activities.
- Focus Studies—In-depth research reports on important issues in purchasing, supply, and supply chain management.
- *PRACTIX, Good Practices in Purchasing and Supply Chain Management*—Targeted case studies of good/best practices and processes in purchasing, supply, and supply chain at specific companies.
- *Critical Issues Report*—Output of critical issues partnership programs and include primary and secondary research on select procurement and supply topics.

### **For major sponsor companies only, Knowledge Central, available on-line at [www.capsknowledge.org](http://www.capsknowledge.org)**

- Knowledge Central—a searchable knowledgebase of all the published CAPS Research focus studies, best practices, benchmarking reports, company presentations, supply strategy white papers and assessments.
- *CPO Insights*—CPOs submit a question of interest and receive responses from other CAPS' major sponsor CPOs within two weeks. Reports sent to CPOs and stored in Knowledge Central. No additional fees.

## **Organization**

Established in 1986

Jointly sponsored by the W. P. Carey School of Business at Arizona State University, the Institute for Supply Management, and the major sponsor companies.

- 130 global corporate sponsor companies comprised of manufacturing and services industries.
  - 26 Board of Trustees positions—3 to 6 year terms on board
  - 15 full-time employees
  - Undergraduate, MBA, and Ph.D. student research associates
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## **Financial Support**

*Research support* is provided through corporate and individual contributions. Corporate sponsorship at the \$13,500 level and above entitles the sponsoring company to participate in all of our activities and research.

*Administrative support* is covered in large part by our non-profit sponsors, ISM and ASU.

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## **Key Contact Information**

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